URUMU DHANALAKSHMI COLLEGE
Department of Commerce (UA)

II-M.Com Model Question Papers:

Sl. No.	Title of the Subjects	Subject code
1	Investment Management	P16MC41
2	Advanced Cost and Management Accounting	P16MC42
3	E-Commerce	P16MCE4A
4	Project Management	P16MCE5A

Urumu Dhanalakshmi College
Department of commerce(UA)

II M .Com   E Commerce

Time : 3 Hours   Maximum: 75 marks

Section   A   (10x2=20)

Answer ALL questions

1.What is WWW?

2. Define E-Commerce.

3. State the meaning of EPS.

4. What is hyper text pub?

5. What is EDI Envelope?

6. What do you mean by customization?

7. What is information filtering?

8. What are e-commerce catalogs?

9. What are data communication protocols?

10. Define video conferencing.

Section   B   (5x5=25)

Answer ALL questions

11.a). Write a short note on internet terminology.

Or

  b). Describe the components of I way.

12.a). Explain shortly about the frame work for E-Commerce.

Or

  b) Explain about the designing Electronic payment system.

13.a). Describe the ways to establish the internet security.

Or

b). Write a short note on software implementations.

14.a). Write a short note on Emerging tools

Or

b) . Explain about the information filtering.

15.a). Describe about mobile computing.

Or

b) . Write a short note on Wire less delivery technology.

Section   C   (3x10=30)

Answer any THREE questions

16. Discuss about the credit card and EPS.

17. Describe about the supply chain Management.

18. Describe the application of E- Commerce in business environment.

19. Explain the application of EDI in E-Commerce.

20.Explain about the multi media and digital video.

Urumu Dhanalakshmi College
Department of commerce(UA)

II M .Com   E Commerce

Time : 3 Hours   Maximum: 75 marks

Section   A   (10x2=20)

Answer ALL questions

1. State the meaning of Electronic commerce.

2. What is I Way?

3. What is EDI envelope?

4. Define HTP.

5. What is mobile computing?

6. What are the components of multimedia?

7. What are types of security?

8. Define internet terminology.

9. Define video conferencing.

10. What is automation?

Section   B   (5x5=25)

Answer ALL questions

11.a). Describe the components of I Way.

Or

  b) Write the applications of E- Commerce.

12.a). Give a brief note about Hypertext publishing.

Or

  b). Briefly explain about the frame work of E-Commerce .

13.a). Give a short note on automation and co-ordination.

Or

b) .Describe the way to establish the Internet security.

14.a). Describe briefly on Emerging Tools.

Or

b). Explain about the future of Internet in Education field.

15.a). Write a short note on wireless delivery technology.

Or

b) Describe about mobile computing.

Section   C   (3x10=30)

Answer any THREE questions

16. Describe Electronic payment system and credit cards.

17. Explain Supply chain Management.

18. Describe the design of electronic payment system.

19. Describe the impact of internet on the marketing field.

20. Describe about the Data communicationprotocols.

SET 3   P16MCE4A
Urumu Dhanalakshmi College
Department of commerce(UA)

II M .Com   E Commerce

Time : 3 Hours   Maximum: 75 marks

Section A   (10x2=20)

Answer ALL questions

1. What is NSFNET?

2. What is Architecture?

3. State the meaning of a business model.

4. Expand TPS.

5. Define MIME.

6. What is Automated Clearing House Transfer?

7. What do you mean by black hat marketing?

8. What is user interface?

9. What is cell relay?

10.What is multimedia?

Section B   (5x5=25)

Answer ALL questions

11.a).How does e- commerce framework help in the development of business?

Or

b) What are the components of ICO?

12.a). What is WWW ? how does it differ from http?

Or

b) Write a note on mercantile process models.

13.a). What is LAN? How does it help in connecting network within organization?

Or

b) How do firewalls help in network security?

14.a). What are the features of online marketing ?

Or

b) Explain the e-commerce directories.

15. a) What are encrypted documents?

Or

b) Briefly explain wireless delivery technology.

Section   C   (3x10=30)

Answer any THREE questions

16. Distinguish between traditional business and e-business. What are the major applications of e- business?

17. 'Business systems are not static : but dynamic. Hence, Model base Management system are not practicable'- critically examine.

18. Describe the key issues in supply chain management.

19. Explain the use of internet in expansion of commerce. Also , list the areas of internet usage in e- business.

20. write an essay on digital video and e-commerce.

URUMU DHANALAKSHMI COLLEGE
Department of Commerce (UA)   II-M.Com
PROJECT MANAGEMENT

Time: 3 Hours   **Max. Marks:** 75 Marks

Section –A [10×2 = 20 Marks]
Answer all questions

1. What is project life cycle?
2. Who is called a project manager?
3. Define project formulation.
4. What is project environment?
5. What is project appraisal?
6. Define Technical Appraisal?
7. What do you understand by Time estimation?
8. Define the term 'Manpower'.
9. What is project communication?
10. Define the term CPM.

Section – B   [5 × 5 =25 Marks]
Answer all questions

11. a) What are the objectives of project management?
                                    (OR)
b) State the qualities of a project manager.

12. a) State the needs for project formulation.
                                    (OR)
b) What are the factors involved in project selection?

13. a) What are the essentials of a project methodology?
                                    (OR)
b) State the limitations of Socio-Economic appraisal.

14. a) State the benefits of project design.
                                    (OR)
b) Bring out the needs of project planning.

15. a) What are the advantages of project audit?
                                    (OR)
b) List out the different forms of project organizations.

Section – C   [3 × 10 = 30 Marks]
Answer all questions

16. Describe various stages of project life cycle.
17. Explain the various components of project report.
18. Discuss the important aspects of technical appraisal.
19. Explain the different types of scheduling tools.
20. Discuss the factors influencing effective project management.

URUMU DHANAAKSHMI COLLEGE TRICHY - 19

DEPARTMENT OF COMMERCE (UA)

INVESTMENT MANAGEMENT

Time : Three Hours   Maximum : 75 Marks

SECTION - A (10 x 2 = 20)

1   Define- Investment.

2   What is a government security market ?

3   Define-Listing .

4   What is IPO?

5   What is Technical analysis?

6   Define- Blue chip

7   What is a treasury bill?

8   Define- OTCEI.

9   What is speculation?

10 Define –Portfolio.

SECTION - B (5x5=25)

Answer All questions , Choosing Either (a) or (b)

11   (a)   Explain the scope of Investment.

Or

      (b)   What are the gilt edged?

12   (a)   Explain the advantages of listing.

Or

      (b)   Different types of brokers in Stock Market Explain.

13   (a)   Explain the economic analysis.

Or

      (b)   What are the special features of portfolio?

14   (a)   Describe the features of an investment programme

Or

    (b)   Explain the features of stock exchange.

15   (a)   Explain the methods of New issues.

Or

    (b)   Distinguish between Market value and book value of share.

SECTION - C (3X10=30)

Answer any THREE questions

16   What are the non security forms of Investment?

17   Explain the various sources of Investment Information.

18   What are the component of Industry analysis?

19   Explain Random wall theory with suitable example.

20   Explain the RBI guidelines for Mutual Fund .

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URUMU DHANALAKSHMI COLLEGE, TRICHY - 19

DEPARTMENT OF COMMERCE (UA)

INVECTMENT MANAGEMENT

Time : Three hours   Maximum : 75 marks

SECTION - A -(10X2=20)

Answer all questions

1   What is Beta?

2   What you know about DOW?

3   What is stock exchange?

4   What is risk ?

5   Define New issue market .

6   What you mean by portfolio revision?

7   What is Demat?

8   Mention the types of Government bond ?

9   What is NAV?

10   Define- Mutual Fund.

SECTION - B -(5x5=25)

Answer All questions , Choosing Either (a) or (b)

11   (a)   Distinguish between Market value and Book Value of share.

Or

(b)   What are the differences between traditional approach and
Model approach?

12   (a)   Explain the functions of UTI .

Or

(b)   State the significance of Investment .

13   (a)   What is the important of fair and adequate incase of primary
issue?

Or

(b)   How can you arrive at the optimum portfolio?

14   (a)   Explain Public issue and Bonus issue.

Or

(b)   What is UTI ? Explain in features.

15   (a)   State the sources various of Investment Information.

Or

(b)   List out the various types of order .

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URUMU DHANALAKSHMI COLLEGE , TRICHY - 19

DEPARTMENT OF COMMERCE (UA)

INVESTMENT MANAGEMENT

Time : Three hours   Maximum : 75 marks

SECTION - A -(10x2=20)

Answer All questions

1   What are the Bar Chart?

2   What Youngman by security analysis?

3   What is SEBI?

4   ALPHA Explain.

5   What is CAPM?

6   Who is premium hundred?

7   Explain hedging.

8   Define -Down fund

9   Explain the meaning of diversification.

10   "UTI plays a major role in the security market" - Do you agree?

SECTION - B -(5x5=25)

Answer All Questions, Choosing either (a) or (b)

11   (a)   Explain the various Objectives of Investment Information.

Or

(b)   Explain the Objectives of Investment Management.

12   (a)   Discuss the methods of floating shares in the new issue
         market.

Or

(b)   Describe the functions of stock exchange.

13   (a)   Explain the concept of economic analysis for investment
         decision.

Or

(b)   Draw a detailed note on Dow Theory.

14   (a)   Explain the modern approach to portfolio construction.

Or

(b)   What are the determinants of expected return of a security under capital asset pricing model ?

15   (a)   Explain the Guidelines of RBI for Mutual Funds.

Or

(b)   State the various schemes offered by the UTI.

SECTION - C -(3x10=30)

Answer any THREE questions

16   Explain the Dove theory of security analysis.

17   What is speculation differentiate?

18   Discuss the Machine of Folting share in the new issue market.

19   What is risk Distinguish between systematic and unsystematic risk?

20   What is listing state the procedure and advantages of listing?

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