

**SET – I**

**.URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) – BUSINESS MANAGEMENT**

**PART – A (10\*2=20)**

1. Define Management.
2. Why Management is called as Science?
3. What is 'Planning'?
4. What is mean by Strategy?
5. What Delegation?
6. Define Depart mentation.
7. What do you mean by Motivation?
8. Define Co – Ordination.
9. What is 'Budgetary Control'?
10. What is 'Controlling'?

**PART – B (5\*5=25)**

11. a) What is Management? Explain the Nature and its Purpose.  
(Or)  
b) 'Management is a Art or Science' – Explain.
12. a) What are the Characteristics of Planning?  
(Or)  
b) Explain the Types of Policies.
13. a) Explain the Features of Organisation.  
(Or)  
b) What are the factors determining of 'Decentralisation'?
14. a) Explain the 'Maslow's theory of Motivation'.  
(Or)  
b) Describe the Overcoming Barriers of Communication.
15. a) What are the Steps involved in Control?  
(Or)  
b) Explain the importance of Co- Ordination.

**PART – C (3\*3=30)**

16. Explain the Henry Fayol's Principles of Management.
17. Describe the Methods of Planning.
18. What are bases of Depatmentation?
19. Explain the Channels of Communication.
20. Explain the Techniques of Control.

**SET – II**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) – BUSINESS MANAGEMENT**

**PART – A (10\*2=20)**

1. Who is a Manager?
2. Write any two contribution of F.W. Taylor.
3. Define Planning.
4. What is mean by personal decision?
5. What is the meaning of Organisation Structure?
6. What is meant by 'Delegation of Authority'?
7. What is 'Unity in Diversity'?
8. What is mean by 'Recruitment'?
9. Definition of 'Leadership'.
10. What is Budgetary Control?

**PART – B (5\*5=25)**

11. a) "Management is a Science" - Explain.  
(Or)  
b) Explain the scope of Management.
12. a) Briefly explain the various kinds of Policies.  
(Or)  
b) Describe the steps in planning process.
13. a) Explain the Characteristics of Line Organisation.  
(Or)  
b) What is the importance of Motivation?
14. a) Explain the types of Motivation'.  
(Or)  
b) Describe the Methods of Communication?
15. a) Explain the various types of Leadership Style in detail?  
(Or)  
b) Explain the characteristics of Co- Ordination.

**PART – C (3\*3=30)**

16. Explain the Functions of Management.
17. Explain different steps in Planning.
18. Explain the Types of Organisation?
19. Explain the Theories of Leadership.
20. Describe the techniques of effective Co - Ordination.

**SET – III**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) – BUSINESS MANAGEMENT**

**PART – A (10\*2=20)**

1. What is 'Middle Level Management'?
2. What is meant by 'Unity of Direction'?
3. What is 'Long- term Plan'?
4. Define Objective.
5. What is 'Centralisation'?
6. What is mean by Decision- Making?
7. Define Motivation.
8. What is 'Communication'?
9. Write any two Contribution of 'Henry Fayol'.
10. Who is a 'Leader'?

**PART – B (5\*5=25)**

11. a) What is the objective of scientific management?  
(Or)  
b) Explain the Levels of Management.
12. a) Explain the types of Managerial Decision.  
(Or)  
b) Explain the merits of Planning.
13. a) Distinguish between delegation and decentralization.  
(Or)  
b) Write the factors influencing the organization structure.
14. a) Explain the different 'McGregor's Theory of X and Y'.  
(Or)  
b) Explain the importance Motivation.
15. a) Explain the types of Control?  
(Or)  
b) What are the limitations of Written Communication?

**PART – C (3\*3=30)**

16. Explain the Functions of Managers.
17. Explain the significance of decision making.
18. Explain the special features of an 'Organisation' and explain the various stages in the process.
19. What are the barriers to communication?
20. Describe theories of 'Motivation'.

**SET – I**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) - INTERNET**

TIME : 2 HRS

MARKS : 45

**SECTION –A (6X2=12)**

1. What is meant by Internet ?
2. Expand ISP and IP.
3. What is meant by Bluetooth?
4. Define Dialer Programs.
5. What is meant by E-Mail?
6. What is meant by Web Server ?

**SECTION – B (3X5=15)**

7. a) Write short notes on web page and web server?  
(or)  
b) What are the demerits of internet?
8. a) Write short notes on Wifi.  
(or)  
b) Explain ISP and its benefits?
9. a) write a notes on Netscape Navigation.  
(or)  
b) What are the types of Printing.

**SECTION – C (3X7=21)**

10. Explain the types of Internet Connection?
11. Enumerate Animation and Web Page.
12. How to create E-Mail and its benefits.
13. What are the applications of Internet ?
14. Explain Dialer Program and Internet Program?

**SET – II**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) - INTERNET**

TIME : 2 HRS

MARKS : 45

**SECTION –A (6X2=12)**

1. List any two advantages of Internet?
2. Define Cable Modem.
3. What are the uses of animations?
4. State the meaning of Printing?
5. Define Toolbar.
6. What are the uses of Browsers?

**SECTION – B (3X5=15)**

7. a) Explain about the security purpose of the Internet?  
(or)  
b) Explain about ISDN and ADSL?
8. a) What are the advantages of animation?  
(or)  
b) List out the different between Dialer Program and Internet Program?
9. a) What are the applications are Internet ?  
(or)  
b) Explain about languages of Internet?

**SECTION – C (3X7=21)**

10. Discuss about the brief history of Internet.
11. Explain about Netscape and its process.
12. Discuss about the animation and frames.
13. Discuss about the Internet Protocols.
14. Discuss about evaluation and basic terminology of internet.

**SET – III**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) - INTERNET**

TIME : 2 HRS

MARKS : 45

**SECTION –A (6X2=12)**

1. What is meant by Web Page?
2. What is Wifi.
3. Give the meaning of Dialer Program?
4. What is meant by Animation?
5. What is meant by Browser ?
6. Give the meaning of Net Media?

**SECTION – B (3X5=15)**

7. a) Give the brief history of Internet? (or)  
b) Explain ADSL and Cable modems?
8. a) Explain about Netscape Navigation? (or)  
b) Give notes on Internet Explorer?
9. a) Explain about languages of internet ? (dor)  
b) Explain about E-mail and Voice Mail?

**SECTION – C (3X7=21)**

10. How will you connect Internet .Explain in detail.
11. How Web Pages come from the Web Server.
12. Briefly Explain Internet Explorer.
13. How will you create Mail address.
14. Discuss in detail about Internet Protocols.

**SET – I**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) - PC PACKAGE-II**

TIME : 2 HRS

MARKS : 45

**SECTION –A (6X2=12)**

1. What is Access?
2. Define data?
3. Define database?
4. What is record?
5. What is Photoshop?
6. What is pagemaker?

**SECTION – B (3 X 4=12)**

7. a)How to start the MS-access?  
(or)  
b)What are the components of MS-access?
8. a)How creating a table in MS-access?  
(or)  
b)How to create a duplicate layer in Photoshop?
9. a) What are the elements of Multimedia?  
(or)  
b)Mention the types of Animation?

**SECTION – B (3 X 7=21)**

10. What are the steps to merge different photographs in Photoshop?
11. Explain the different types of database?
12. How to adding and deleting a field in MS-access?
13. Explain the Merits and demerits of pagemaker?
14. Explain the history of Photoshop?

**SET – II**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) - PC PACKAGE-II**

TIME : 2 HRS

MARKS : 45

**SECTION –A (6X2=12)**

1. Define data?
2. What is Macros?
3. What is Layout?
4. What is Animation?
5. Write a short note on database on salary?
6. What is Photoshop?

**SECTION – B (3 X 4=12)**

7. a) Write a short note on i. Query ii. Forms iii. Reports  
(or)  
b) What are the methods of colour correction Techniques in Photoshop?
8. a) What are the steps for creating a database in MS-access?  
(or)  
b) What are the features of MS-access?
9. a) What are the components of Multimedia?  
(or)  
b) Explain the any two types of Animation?

**SECTION – B (3 X 7=21)**

10. Explain the history of MS-access?
11. Explain the different types of database?
12. What are the steps to merge different images in Photoshop?
13. How to copying and pasting a field in Photoshop?
14. What are the Merits and demerits of Database ?



**SET – III**

**URUMU DHANALAKSHMI COLLEGE**

**DEPARTMENT OF BANK MANAGEMENT AND COMPUTER APPLICATIONS**

**I B.COM (CA) - PC PACKAGE-II**

TIME : 2 HRS

MARKS : 45

**SECTION –A (6X2=12)**

1. What is Photoshop Elements?
2. What is Table?
3. What is Panning?
4. What is Modules?
5. Name of the any two types of Animation?
6. What is Zooming?

**SECTION – B (3 X 4=12)**

7. a)What are the steps for creating a form in MS-access?  
(or)  
b)Explain the duplicate layer in Photoshop?
8. a)Explain the file formats?  
(or)  
b)What is MS-access and its features?
9. a)What are the elements of database?  
(or)  
b)What is uses of MS-access?

**SECTION – B (3 X 7=21)**

10. Explain the various menu bar in MS-access?
11. Describe the element of interfaces in Photoshop?
12. What are the steps for Mark sheet in MS-access?
13. Explain the different tool bar in Photoshop?
14. Discuss the components of MS-access?