

CURRICULUM VITÆ

Dr. S.ELANGO

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PERSONAL DETAILS

Name : **Dr. S.ELANGO**

Gender : Male

DOB : 04-05-1970

Nationality : Indian

EDUCATIONAL QUALIFICATION

Designation : Assistant Professor of Commerce

Institution : Urumu Dhanalakshmi College, Trichy-620 019

Academic Qualification :

Degree	Institution / University	Specialisation	Year	Class
Bachelor's Degree - B.Com	Bharathidasan University, Trichy	Commerce	1991	I
Master's Degree(s) 1. M.Com 2. M.B.A	Bharathidasan University, Trichy	Commerce	1994	I
	Bharathidasan University, Trichy	Commerce	2008	I
Research Degree(s) 1. M.Phil 2. Ph.D	Bharathidasan University, Trichy	Commerce	2002	I Class With Distinction
	Bharathidasan University, Trichy	Commerce	2010	Commended

TECHNICAL QUALIFICATION

Technical	Institution / University	Year	Class
Diplomas/Certificates P.G.D.C.S.A	Bharathidasan University, Trichy	1995	I Class
Diploma in Co-Operation	Tamil Nadu Co-Operative Union, Chennai.	1999	I Class

WORK EXPERIENCE

Place of Work	Job Responsibility	From	To	Experience
St. Joseph's College (Autonomous), Trichy	Assistant Professor of Commerce	10.06.1996	03.12.2007	11 years 6 and months
Urumu Dhanalakshmi College, Trichy-19	Assistant Professor of Commerce	04.12.2007	Till date	13 years 6 and months

ACADEMIC EXPERIENCE

Teaching : UG - 25 Years PG -25 Years TOTAL: 25 Years
Area of Specialization : Human Resource Management, Marketing Management and Computerized Accounting
Subject Expertise : Human Resource Management, Marketing Management and Co-operation

RESEARCH EXPERIENCE

No. of Years : 11 Years
No. of M.Phil Guided : Full Time – 12, Part Time – 12
No. of M.Phil Pursuing : Full Time – 02, Part Time – 01
No. of Ph.D Guided : 17 (Completed)
No. of Ph.D Pursuing : 05

ACADEMIC ACTIVITIES:

Member of Board of Studies : 05
Doctoral Committee Member : 32
Chairman of Board : 02

SEMINAR/CONFERENCE/WORKSHOP

Organized/ Convener : 04 (Webinar Online) National - 03 International - 01
Presented : 26 National - 13 International - 13

JOURNAL PUBLISHED

S. No	Name of the Journal	Title	Vol & Issue No., Year	ISSN No.
1	The Dynamics of Management-The Plus Factors	Simple Techniques For Effective Time Management	Vol-1, March 2011	978-81-920622-0-7
2	The Dynamics of Management-The Plus Factors	Trend of Human Resource System for Health Protection	Vol-1, March 2011	978-81-920622-0-7
3	An Emerging Economic Power	Impact of Self-Help Groups (SHGS) India	Vol-1, Feb 2012	93-81521-00-7
4	International Journal of Contemporary Research in Social Science	A Study on Contemporary Mapping in Bharat Heavy Electricals Ltd. (BHEL) Trichy	Vol-1, May 2014	2349-0195
5	International Journal of Contemporary Research in Social Science	A Study on Costumer Perception Towards Internet Banking: Contribution Factors	Vol-1, May 2014	2349-0195
6	International Journal of Contemporary Research in Social Science	Recent Effectiveness of Operational Mutual Fund	Vol-1, May 2014	2349-0195
7	International Journal of Management and Technology	Costumer Perception towards Internet Banking	Vol-III, Special Issue II(A) Feb 2014	0975-3915
8	International Journal of Management and Technology	Operation of Mutual Fund And Its Pros And Cons	Vol-III, Special Issue II(A) Feb 2014	0975-3915
9	Retail Marketing in India: Problems and Prospects	Service Quality of Work Life in Wholesale and Retail Textile Shops in Karur	2014	978-93-80394-50-3
10	Retail Marketing in India: Problems and Prospects	The Emerging Trends of Retailing in India	2014	978-93-80394-50-3
11	Retail Marketing in India: Problems and Prospects	A New Perspective on Retailing to Women	2014	978-93-80394-50-3
12	Retail Marketing in India: Problems and Prospects	Retail Marketing of Fast Moving Consumer Goods and Challenges in the Changing Scenario of Kerala Market	2014	978-93-80394-50-3
13	Retail Marketing in India: Problems and Prospects	A Study on Organisational Climate in Chettinad Cement Corporation Ltd, Ariyalur	2014	978-93-80394-50-3
14	Retail Marketing in India: Problems and Prospects	Online Retailing & E-Commerce Retailing	2014	978-93-80394-50-3
15	Research Explorer (Indian Academic Researchers	A Study on Organisational Climate in Chettinad Cement	Vol-III, Issue-9,	2250-1940

	Association)	Corporation Ltd, Ariyalur	Dec 2014	
16	Contemporary Issues in Business	A Study on Job Enrichment in RLS Alloys Pvt Ltd., Trichy	Vol-V, Jan 2015	978-03-80767-46-8
17	Contemporary Issues in Business	A Study on Organisational Climate in Chettinad Cement Corporation Ltd, Ariyalur	Vol-V, Jan 2015	978-03-80767-46-8
18	Contemporary Issues in Business	A Study on SSI's Perception Towards Financial Assistance, Trichy	Vol-V, Jan 2015	978-03-80767-46-8
19	Contemporary Issues in Business	Service Quality of Work Life in Wholesale and Retail Textile Shops in Karur	Vol-V, Jan 2015	978-03-80767-46-8
20	ICBFM-2017	17 Journals	2017	978-93-80530-00-0
21	International conference on emerging trends in service sector in the transformation of the Indian economy	An Analytical investigation on impact of Indian commodity market on foreign direct investment (FDI) in India	Vol-1, January-2018	978-93-80767-77-2
22	Research Explorer	Stress management of women banking employees in Trichy District	Vol-6, Issue-16, Feb-2018	2250-1940,2349-1647
23	Journal of Management and science- Advanced management-changes and challenges in knowledge era	Stress Management in working Employees for Private Bank	Vol-3, Issue-3, February-2018	2250-1819
24	International Journal of Scientific Research and Review	Work Life Balance Issues of Women Employees in Public Sector	Vol-VII, Issue-10, August-2018	2279-543X
25	International Journal of Multidisciplinary Research Academy	A study on Consumer's Brand Preference towards Two-Wheelers in Panruti	Vol-6, Issue-1, October - 2018	2249-2496
26	Journal of Emerging technologies and Innovative Research	Work Life Balance among Employees in a Private Software Firm	Vol-6, Issue-1, Jan-2019	2349-5162
27	International Journal of Research and Analytical Reviews	A Conceptual framework of Quality of Work life and Work life balance	Vol-6, Issue-1, February - 2019	2349-5138
28	Journal of Emerging technologies and Innovative Research	Work Life Balances of Employees From Employee's Provident Fund Organization – A Study	Vol-6, Issue-3, March-2019	2349-5162
29	International Journal of Research and Analytical Reviews	Recent Schemes for Handloom Weavers in Tamilnadu	Vol-6, Issue-2, June-2019	2349-5138
30	Journal of Emerging technologies and Innovative Research	Facilities and Supports provided by the Government to the development of the Indian	Vol-6, Issue-6, July-2019	2349-5162

		Handloom Sector		
31	Primax International Journal of Commerce and Management Research	The Impact of Human Resources Management on Service Excellence of Hospitals	Special Issue-VIII, August - 2019	2321-3604
32	The International Journal of Analytical and Experimental Modal Analysis	Human Resources Management Practice and Its Impact of Employees Job Satisfaction with Reference to Private Hospitals in Trichy City	Vol-XI, Issue-VIII, August - 2019	0886-9367
33	The International Journal of Analytical and Experimental Modal Analysis	Human Resources Practices of Private Hospital in Trichirappalli City Special Reference to Training and Development Programme	Vol-XI, Issue-IX, September -2019	0886-9367
34	The International Journal of Analytical and Experimental Modal Analysis	Reward and Recognition –The keys to Employee’s Heart	Vol-XI, Issue-IX, September - 2019	0886-9367
35	The International Journal of Analytical and Experimental Modal Analysis	Reward and Recognition –The keys to Employee’s Heart	Vol-XI, Issue-IX, September - 2019	0886-9367
36	A Journal of Composition Theory	Customer Experience Management –An Effective Tool to the Customers Heart	Vol-XII, Issue-IX, September- 2019	0731-6755
37	The International Journal of Analytical and Experimental Modal Analysis	Performance of Handloom Sector with Special Reference to Tamilnadu	Vol-XI, Issue-X, October - 2019	0886-9367
38	A Journal of Composition Theory	Labour Welfare Measures in Railway Workshops	Vol-XII, Issue-XI, November- 2019	0731-6755
39	A Journal of Composition Theory	A study on Recent Trends and Facilities for Handloom Sector - Tamilnadu	Vol-XII, Issue-XI, Dec-2019	0731-6755
40	A Journal of Composition Theory	Work Life Balanced Workers are Productive, Potential and Promoting (PPP) workers (with special reference to Chettinad Cement Factory, Karur)	Vol-12, Issue-12, Dec-2019	0731-6755
41	A Journal of Composition Theory	Impact of HR Practices Employee Satisfaction and Employee Loyalty: an observed study of Private Sector Hospitals Trichirappalli City	Vol-VIII, Issue-I, Jan-2020	0731-6755
42	Journal of Xi’an University of Architecture & Technology	Upliftment of Handloom Weavers in Tamilnadu Through the Weaver Scheme	Vol-XII, Issue VI, 2020	1006-7930
43	Journal of Xi’an University of	Sustainability of Handloom Weavers	Vol-XII,	1006-7930

	Architecture & Technology	in Tamilnadu Cooperative Societies Through Development Scheme	Issue VI, 2020	
44	International Journal of Multidisciplinary Educational Research	Indian Women Police & Their Work and Life	Vol-9, Issue 6 (8), June 2020	2277-7881
45	Kala Sarovar	Customer Satisfaction on Internet Banking Special reference to State Bank of India in Puducherry City	Vol-23, No.4 (VI), Dec-2020	0975-4520
46	Kala Sarovar	A study on Work Life Balance of Employees at Chettinad Cement Corporation Ltd., Tamilnadu	Vol-23, No.4 (VI), Dec-2020	0975-4520
47	Sambodhi	A study on employees work life balance with reference to Toolfab Engineering Industries Private Limited, Trichirappalli	Vol-43, No.4 (VII), Dec-2020	2249-6661
48	Sambodhi	Customer Satisfaction on E-Banking Services (With Special reference to State Bank of India (SBI), Ariyalur Branch)	Vol-43, No.4 (VII), Dec-2020	2249-6661
49	Journal of Contemporary Issues in Business and Government	Customer Satisfaction on E-Banking Services A Study of HDFC and ICICI Bank	Vol-27, No.1, 2021	2204-1990
50	Journal of Contemporary Issues in Business and Government	Customer Satisfaction on E-Banking Services (With Special reference to State Bank of India (SBI), Ariyalur Branch)	Vol-27, No.1, 2021	2204-1990
51	Sardar Patel Institute of Economic and Social Research (ANVESAK)	Customer Satisfaction on E-Banking Services (With Special reference to State Bank of India (SBI), Ariyalur Branch)	Vol-51, No.1 (I), June 2021	0378-4568
52	Impact of Covid-19 on the Business Sector	Impact of Covid-19 on Higher Education in India	March 2021	978-81-949524-1-1
53	Impact of Covid-19 on the Business Sector	Economic Impact on Covid-19 in India	March 2021	978-81-949524-1-1

BOOKS EDITED/AUTHORED

S. No	Name of the Book	Publisher Name	Author Name	ISBN No.
1	All in One College Scanner	United Publishers, Mangalore	Dr. S.Elango and Others	
2	Co-operative Banking	Centre for Distance Education, Bharathidasan University, Trichy-24	Dr. S.Elango	

ACHIEVEMENT

- Acted as A Chairperson in The International Conference on “Impact of Business on Social Trends and Movements” Organised by PG and Research Department of Commerce, Bon Secours College for Women, Thanjavur on 7th and 8th Feb 2014
- Acted As A Rapporteur Two Day National Seminar On “The New Global Order and Retail Trade in India” Organised by PG And Research Department of Commerce, Urumu Dhanalakshmi College, Trichy On 19th And 20th Sep 2014
- Acted as A Chairperson in The National Seminar on “Make In India: How to Get The Manufacturing Going” Organised by PG and Research Department of Commerce, R.V.S College Of Arts And Science Karaikal on 12th and 13th March 2015.
- Acted as A JUDGE in The International Seminar on “Successful Employee Management” Organised By PG and Research Department of Commerce, Shrimati Indira Gandhi College Tiruchirappalli on 10th and 11th August 2017.
- Acted as A Chairperson in the International Conference on “Women leadership and Empowerment” Organised by Academic Research Conferences, India on 6th April 2017.
- Acted as A JUDGE in The International Seminar on “Recent Human Resource Management Practices” Organised by PG and Research Department of Commerce, Shrimati Indira Gandhi College Tiruchirappalli on 27th February 2020.
- Acted as an organizing secretary for Faculty Development Programme International Webinar on “E-Commerce & Cloud Computing – Post Covid-19” Organised by PG and Research Department of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli-19 on 1st June 2020.
- Acted as an organizing secretary for Faculty Development Programme National Webinar on “Dynamics in Commerce – Post Covid-19 and GST & Accounting Standards” Organised by PG and Research Department of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli-19 on 02nd & 03rd July 2020.
- Acted as an organizing secretary for Faculty Development Programme National Webinar on “Preparing for Digital Education in COVID Times –A Scenario Planning” Organised by PG and Research Department of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli-19 on 8th August 2020.
- Acted as an organizing secretary for Faculty Development Programme National Webinar on “Money Laundering and Terror Financing” Organised by PG and Research Department of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli-19 on 28th November 2020.
- Acted as an organizing secretary for Live Webinar on “Overview on Securities Market & Career Opportunity” Organised by PG and Research Department of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli-19 on 25th January 2021.
- Acted as a **Resource Person** for “NSS Orientation Programme for First Year Students” Organised by PG and Research Department of Commerce, Aiman College of Arts & Science for Women, Tiruchirappalli-21 on 6th October 2021.

AWARDS

- Best N.S.S Programme Officers Award Received from Bharathidasan University in the year-2007.
- General Appreciations Certificate for Swachh Bharath Cleaning received from Tiruchirappalli City Corporation in the year-2019

OTHER POSITION HELD

- N.S.S Programme Officers From 10.12.2016 to Till date (Unit – III)
- Coordinator of Rotaract Club From 2007 to 2016
- Coordinator of Wisdom Club From 2007 to 2016
- Cultural Coordinator From 2007 to Till Date
- Orientation Course for NSS Programme Officers- Madras School of Social Work from 12th - 18th Sep-2019

Acting as an Additional Chief Superintendent and Co-Ordinator in Bharathidasan University (CDE), Trichy.

S. No	Name of the Course	Year	Centre	Position
1	B. Ed	Nov- 2014, 2015, 2016 Nov-2018	Rengasamy College of Education, Chennai and JJ. College of Education, Trichy.	Additional Chief Superintendent
2	Master of Human Resources Management (MHRM)	From 2012 to till date	Bharathidasan University, Trichy.	Co-Ordinator
3	B.A (Co-operation)	From 2012 to till date	Bharathidasan University, Trichy.	Co-Ordinator
4	M.B.A	2018 April	Bharathidasan University, Trichy.	Co-Ordinator
5	M.B.A	From 2019 April to Till date	Bharathidasan University, Trichy.	Co-Ordinator

Board Member of PG and UG Examinations

S. No	Name of the Course	University/College
1	M.Com (5 years Integrated Course)	Annamalai University Annamalai Nagar.
2	MBA (E-Business)	Annamalai University Annamalai Nagar.
3	B.Com - Course	Tamil University Thanjavur.
4	M.B.A & B.B.A	Pondicherry University Pondicherry

Editorial Board Member in International Journal of Contemporary Research in Social Science (IJCRSS)

S. No	Editorial Board Member	ISSN No / Year
1	International Journal of Contemporary Research in social Science (IJCRSS) – Tamil Nadu	2349 - 0195

Acted as a External Examiner for M.Phil (Commerce)

S. No	Name of the Students	Name of the Guide	Registration No	Name of the University / College
1	C.Lalitha	Dr.M.Yasmin	2K13FT-41396	Pavendar Bharathidasan College of Arts and Science - Trichy
2	S.Maheswari	Dr.M.Yasmin	2K13FT-41397	Pavendar Bharathidasan College of Arts and Science – Trichy
3	K.Nathiya	Dr.M.Yasmin	2K13FT-41398	Pavendar Bharathidasan College of Arts and Science – Trichy
4	R.Rajalakshmy	Dr.R.Murugupandian	2K13FT-40315	T.B.M.L. College - Porayar
5	A.Arulpandy	Dr.M.Kesavan	2K13FT-41399	Pavendar Bharathidasan College of Arts and Science – Trichy
6	M.Abitha	Dr.R.Murugupandian	2K13FT-40309	T.B.M.L. College - Porayar
7	M.Amar Jothi	Dr.K.Geetha	2K13FT-41727	Shrimathi Indhra Gandhi College - Trichy

Acted as a External Examiner for M.Com Viva-Voce & Practical

S. No	Name of the College	Name of the Course	Date
1	Bharathidasan University, Trichy	M.Phil - Viva voce	12-10-2015
2	Jairams Arts and Science, Karur	M.Com (CA) - Practical	30-10-2015
3	Bharathidasan University, Trichy	M.Phil - Viva voce	26-11-2015
4	Holy Cross College, Trichy	B.Com & M.Com-Viva voce	29-03-2016
5	Shrimati Indira Gandhi College, Trichy	B.Com (CA) - Practical	02-03-2016
6	Thanthai Hans Roever College, Permbalur	M.Com - Viva voce	15-04-2016
7	Aiman College of Arts and Science for Women, Trichy	M.Com Practical	18-03-2020
8	Shrimati Indira Gandhi College, Tirchy	I B.Com Practical	25-03-2021
9	Shrimati Indira Gandhi College, Tirchy	II M.Com Practical	31-03-2021

Question Paper setting to various Autonomous Colleges and Universities

S. No	Major	Name of the Course	Name of the University / College
1	M.Com (CA)	Master of Commerce (PG)	JJ College of Arts and Science (Autonomous) College Puthukkottai
2	MBHM	Master of Business Hospital Management	Pondicherry University Pondicherry
3	B.Com	Bachelor of Commerce	Gobi Arts and Science (Autonomous) College Gobichetti Palaiyam
4	B.Com and M.Com	Bachelor of Commerce and Master of Commerce	H.H The Rajah's (Autonomous) College Puthukkottai
5	BBA	Bachelor of Business Administration	National College (Autonomous) Trichy
6	B.Com	Bachelor of Commerce	Periyar E.V.R College (Autonomous) Trichy
7	M.Com	Master of Commerce (PG)	Annamalai University
8	B.Com	Bachelor of Commerce	Thiyagaraja College, Madurai
9	B.Com	Bachelor of Commerce	Sengamala Thayaar Educational Trust Women's

			College, Sundarakkottai, Mannargudi – 16.
10	B.Com	Bachelor of Commerce	Dr. GR Damodaran College of Science, Coimbatore – 14.

Students Awarded The Ph.D under my guidance in Commerce & Management

S. No	Name	Reference No.	Area/Topic
1	Dr.S.Uma Maheswari	20282/Ph.D/Com./PT/Oct. 2007	A Study on the Working of Women Self Help Groups In Tiruchirappalli District
2	Dr.M.Kesavan	12010/Ph.D/Com./PT/Oct. 2012	A Comparative Study on the Performance of Selected Urban Co-Operative Banks in Thanjavur And Tiruchirappalli District.
3	Dr.H.Kavitha	035502/Ph.D/CE/Com./1961	A Study on Contribution of Commercial Banks to Small Scale Industries, Tiruchirappalli
4	Dr.R.K.Jothilakshmi	17333/Ph.D/CE/Com./2055	A Study on the functioning of consumer protection council in Kerala (with special reference to North Kerala)
5	Dr.R.Prince	01559/Ph.D/CE/Com./2182	A Study on the Job Satisfaction of Employees in Puducherry Road Transport Corporation(PRTC) Puducherry
6	Dr.G.Suresh	37304/Ph.D/CE/Com./2128	A Study on the Performance of housing finance industries with Reference To HDFC, SBI Home Insurance, Dewan Housing Finance Corporation Ltd., And Canfin Homes Ltd., Karur
7	Dr.J.Jeya	27861/Ph.D/CE/Com./2265	A Study on Organizational Climate in Chettinad Cements Corporation Ltd., Ariyalur
8	Dr.M.Meyyammai	0337/Ph.D/CE/Com./2174	A Study on Marketing strategies in Pharma Industry with Special reference To OTC (Over The Counter) Drugs in Tamil Nadu
9	K.S.Suresh Gopi	24692/Ph.D/CE/COMM/2262	A Study on the Effectiveness of Performance Appraisal System on HRD (With Special Reference to Bharat Heavy Electricals Limited (BHEL),Trichy)
10	N.Muthukumar	20233/Ph.D/CE/COMM/2391	A Study on Internal Marketing and Interactive Marketing in State Bank of India, Tiruchirapalli District – Tamil Nadu

11	J.Sudha	19620/Ph.D4/PT/Com./Oct.2015	A Study on Occupational Stress of Women Employees in Lakshmi Vilas Bank Ltd., Tamilnadu
12	N.Dharmarajan	16950/Ph.D.K/Com./PT/July 2016	A Study on Rural Marketing strategies followed by LIC in Puducherry
13	V.Sathya Rekha	16943/Ph.D.4/Com./PT/July 2016	Work Life Balance of Women Employees in Employees Provident Fund Organisation in Tamilnadu
14	R.Angayarkanni	29353/Ph.D.K4/Com./PT/Oct 2016	A Study on Problems Faced by Handloom Weavers of Co-Operative Societies in Virudhunagar District, Tamilnadu
15	M.Chitra Devi	08877/Ph.D.K4/Management./PT/April 2017	The Effectiveness of HR Practices in selected Hospitals with reference to Tiruchirappalli District of Tamil Nadu
16	S.Deepika	7895/Ph.D.K4/PT/Management./April 2016	A Study on Work Life Balance of Employees Working in the Hospitality Industry – Chennai
17	V.Suba	08872/Ph.D.K4/Com./PT/April -2017	Customer Satisfaction on Internet Banking with Special Reference to Public Sector Banks in Puducherry City

Students Submitted the Ph.D Thesis

Sl.No	Name	Reg.No	Area/Topic
1	V.Sumathi	26900/Ph.D.K4/Management./PT/January 2018	A Study on Work Life Balance of Employees in Chettinad Cement Corporation Limited, Karur, Tamilnadu
2	G.Kolanchinathan	27673/Ph.D.K4/Commerce/Part - Time/January-2018	Customer Satisfaction towards E-Banking Services and Products of SBI and HDFC Banks in Puducherry

Students Pursuing Ph.D in Commerce

Sl.No	Name	Reg.No	Area/Topic
1	Joshy George	Ph.D/K6/DR02/210224073424/Date.24.02.2021	Performance Appraisal System on HRD with special reference to Bharat Petroleum Limited, Cochin, Kerala
2	Jobin Scaria	Ph.D/K6/DR02/210301122922/Date.01.03.2021	A study on Stress Management of Employees in Malabar Cements Ltd., Kerala

3	Aneesh P C	Ph.D/K6/DR02/210227062250/ Date.27.02.2021	Customer Satisfaction on Internet Banking of State Bank of India in Kottayam District, Kerala
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Students Awarded M.Phil (Full Time)

Sl.No	Name	Reg. No	Topic
1	M.Sivakumar	2K10FT-35854	A Study on Job Satisfaction on Employees of Amman Steel Industries, Nagamangalam, Trichy
2	P.Ramuthai	2K10FT-35849	A Study on Employee Retention in Team HR Services Ltd., Chennai
3	S.Rajesh	2K11FT-37243	A Study on HRD Climate in Dalmia Cements Ltd., Dalmiapuram, Trichy
4	T.Mala	2K11FT-37240	A Study on Employees Absenteeism in the Pondicherry Co-Operative Spinning Mills (SPINCO) Ltd., Pondicherry
5	S.Revathi	2K12FT-38916	A Study on Competency Mapping in BHEL, Trichy
6	N.Rajkumar	2K12FT-38914	A Study on Effectiveness of Implementation of ERP-SPN in ONGC- Karikal
7	K.Suresh	2K13FT-40547	A Study on Financial Performance of JSW Steel Ltd., Salem
8.	Jasir.M.C	2K13FT-43183	A Study on Motivation Techniques and their Impact on Employees Total Productivity in Tamil Nadu Arasu Cement Factory at Ariyalur

Students Awarded M.Phil (Part Time)

S. No.	Name	Reg. No	Topic
1	T.Subhash Kumar	2K12PT-41103	A Study on Employee Performance Appraisal in Central Workshop, Southern Railway Golden Rock, Trichy
2	P.Surendiran	2K13PT-41693	A Study on the Consumer Behaviour on Television Sets in Tiruchirppalli District
3	S.Jeyarani	2K13PT-41688	A Study on Training and Development of Employees in SJB Nissan Automobiles Pvt Ltd., Trichy

Ph.D Co-Guide

S. No	Name of the Students	Name of the Guide	Registration No	Name of the University
1	S.Yoganathan	Dr.P.Gowthaman	29360/Ph.D.K7/ Management/PT/Jan2017	Bharathidasan University
2	K.Vinoth	Dr.P.Gowthaman	08876/Ph.D.K7/ Management/PT/April2017	Bharathidasan University
3	N.Muthuraja	Dr.P.Gowthaman	16880/Ph.D.K7/	Bharathidasan

			Management/PT/Oct2017	University
4	A.Fakruddin Ali Ahamed	Dr.P.Gowthaman	16882/Ph.D.K7/ Management/PT/Oct2017	Bharathidasan University
5	R.Sutha	Dr.D.Christy Selvarani	05476/Ph.D.K4/Commerce /Part time/July 2017	Ururu Dhanalakshmi College

Paper Presented in National/International Seminars, Conferences and Symposia

S. No.	Date	Topic	Seminars/ Workshop	Paper Presented	University/Institution
1.	30.12.2009	Awareness About Scheduled Tribes Sponsored By The Government of India, New Delhi.	National Seminar	Paper Presented	Yadava College (Autonomous) Madurai.
2.	19.03.2010	Corporate Governance in India- Challenges And Prospects	State Level Seminar	Paper Presented	Jamal Mohamed College (Autonomous), Trichy.
3.	21.01.2010	Futuristic Perspective in Corporate Finance	UGC Sponsored National Seminar	Paper Presented	Seethalaskmi Ramaswami College (Autonomous), Trichy
4.	10.03.2011	The Dynamics Of Management: The Plus Factors	National Conference	2 Paper's Presented	St. Joseph's College (Autonomous), Trichy
5	15.07.2011	"Emerging Trends In Human Resource Practice" And "Impact of Change Management in Modern Industry	State Level Seminar	Paper Presented	J.J. College Of Arts And Science, Pudukkottai
6	16.12.2011	"Health Economics And Management	International Seminar	2 Paper's Presented	The Indian Council Of Medical Research & Tamilnadu State Council For Science & Technology
7	03.03.2012	Business And Finance (NCBF 2012)	National Conference	Paper Presented	Jamal Institute Of Management Trichy
8	22.02.2012	Service Sector in The Globalisation Era	National Seminar	Paper Presented	Jamal Mohamed College (Autonomous) Trichy
9	04.02.2012	India : An Emerging Economic Power	National Seminar	Paper Presented	Jamal Mohamed College (Autonomous) Trichy
10	16 & 17.03.2012	Present Scenario of Commercial Banks	UGC Sponsored	Paper Presented	Ururu Dhanalakshmi College, Trichy

		in Capital Market	National Seminar		
11	16 & 17.03.2012	Role of Banks in Developing Rural Economy Through Self Help Groups	UGC Sponsored National Seminar	Paper Presented	Ururu Dhanalakshmi College, Trichy
12	14.09.2012	Impact of Global Crisis in Indian Business	International Conference	Paper Presented	Annai Mathammal Sheela Engineering College , Namakal
13	22.09.2012	Business Innovations in the Globalisation Era	International Conference	Paper Presented	A.V.V.M Sri Puspham College (Autonomous) Thanjore
14	05.10.2012	Talent Management : A Potential Strategy To Empower An Enterprise	National Conference	2 Paper's Presented	Bishop Heber College (Autonomous), Trichy
15	22.01.2014	Applied Research In Commerce And Management	International Conference	2 Paper's Presented	Bishop Heber College (Autonomous), Trichy
16	20.09.2014	Retail Marketing In India	UGC Sponsored National Seminar	8 Paper's Presented	Ururu Dhanalakshmi College, Trichy
17	06.12.2014	Contemporary Issues In Business	International Conference	3 Paper's Presented	Bishop Heber College (Autonomous), Trichy
18	7&8.02.2014	Impact of Business on Social Trends And Movements	International Conference	Paper Presented	Bon Secours College for Women, Thanjavur
19	22.02.2014	New Dimensions In Commerce And Industry In The Globalised Era	International Conference	Paper Presented	Bharat College Of Science And Management, Thanjavur
20	13.02.2015	Green Management	International Seminar	Paper Presented	St.Joseph's College (Autonomous), Trichy
21	03.03.2015	Make In India : How Get the Manufacturing Going	National Seminar	Paper Presented	R.V.S College of Arts And Science, Karikal
22	11&12.09.2015	Financial Literacy Programmes: Issues and Challenges	UGC Sponsored National Seminar	Paper's Presented	Ururu Dhanalakshmi College, Trichy
23	20.01.2017	Challenges in the Global Era-2017	International Conferences on Business, Finance and Management	15 Paper's Presented	Ururu Dhanalakshmi College, Trichy
24	19.01.2017	Emerging Business Practices in the Global Environment	National Seminar	Paper Presented	Jamal Mohamed College (Autonomous) Trichy

25	10.08.2017	Work-Family Conflict of Women Employees in Hospital in Trichy District	International Seminar	Paper Presented	Shrimati Indira Gandhi College, Tiruchy
26	06.09.2017	GST & ITS Implications at Cross Country	International Seminar	5 Paper's Presented	Ururu Dhanalakshmi College, Trichy
27	19.01.2017	Changes and Challenges in Knowledge Era	International Seminar	Paper Presented	Jamal Mohamed College (Autonomous) Trichy
28	16.02.2018	Stress Management of Women Banking Employees in Trichy District	International Conference	Paper Presented	Annai Vailankanni Arts & Science College, Thanjavur
29	30 & 31.08.2018	A Critical Analysis on Agricultural Loan Performance of Primary Agri Society	Two day International Conference	Paper Presented	J.J. College of Arts & Science (Autonomous) Pudukkottai
30	7 & 8.8.2019	Work-Life Balance: A Comprehensive Literature Survey	Two day International Conference	Paper Presented	Aiman College of Arts & Science for Women, Trichy
31	25.09.2019	Advancement in Business in the Digital Era	One day National Conference	Paper Presented	Jamal Mohamed College (Autonomous) Trichy
32	08.01.2020	Current Issues in Indian Economy	International Conference	2 Paper Presented	Bishop Heber College, Trichy
33	11.01.2020	Challenges to Indian Businesses	National Conference	2 Paper Presented	Aiman College of Arts & Science for Women, Trichy

Participated in Seminar, Conferences and Workshop

S. No.	Date	Topic	Seminars/ Workshop	Participated	University/Institution
1.	5.04.2008	New Paradigm on Management	State Level Seminar	Participated	J.J College Of Engineering And Technology, Trichy
2.	12.06.2008	IGNOU-Dec Workshop Lesson Writers on Development of Course Materials-E-Content	Workshop	Participated	Bharathidasan University, Trichy.
3.	11.01.2009	The Management Accounting Strategies During Economic Uncertainties	Regional Seminar	Participated	Southern India Regional Council Of The I.C.W.A.I Chapter, Trichy
4.	27.01.2012	Emerging Trends in	Symposium	Participated	Srimad Andavan Arts

		Service Sector Organisation			And Science College , Trichy
5	05.01.2012	The Art of Journal and Thesis Writing	International Workshop	Participated	Prist University, Tanjavur
6	26.07.2013	Applied Research In Business Management, Economics And Finance	International Conference	Participated	Cochin, Kerala, India
7	02.02.2013	Technology Enhance Learning	National Programme	Participated	IIT , Madras And(NPTEL)
8	16.03.2013	Research On Commerce And Management Studies	State Level Workshop	Participated	Tamilnadu State Council For Science & Technology & Bharathidasan University College, Perambalur
9	05.01.2013	Research Data Analysis With SPSS Package	Workshop	Participated	St.Joseph's College (Autonomous), Trichy
10	04.02.2014	Electronic Information Sources And Web Designing	Workshop	Participated	St.Joseph's College (Autonomous) Trichy
11	24&25.02.2016	Emergency Management	UGC Sponsored National Seminar	Participated	St.Joseph's College (Autonomous) Trichy
12	12.08.2016	Banking Reforms Management	UGC Sponsored International Seminar	Participated	Nehru Memorial College (Autonomous) Puthanampattai, Trichy
13	24&25.11.2016	Business Education: prospects & Challenges in the new global order	International Conferences	Participated	St.Joseph's College (Autonomous), Trichy
14	21.12.2017	Workshop on TALLY	Workshop	Participated	Chettinad College of Engineering & Technology, Karur
15	03.10.2019	Intellectual Property Rights	Workshop	Participated	Urumu Dhanalakshmi College, Trichy
16	15.10.2019	Dynamics of Research Quality	Seminar	Participated	St.Joseph's College (Autonomous), Trichy
17	08.01.2020	Current Issues in Indian Economy	International Conference	Participated	Bishop Heber College, Trichy
18	24.01.2020	MSMEs: A Panacea for Growth, Entrepreneurship and Employment	National Conference	Participated	St.Joseph's College (Autonomous), Trichy
19	20.05.2020	Entrepreneurial	National	Participated	Rathinam College of

		Challenges & Opportunities	Webinar		Arts and Science (Autonomous), Coimbatore
20	22.05.2020	International Day for Biological Diversity Quiz	Quiz Programme	Participated	Hindustan College of Arts and Science (Autonomous), Coimbatore
21	24.05.2020	Online Quiz-I on Computer Science Skills	Quiz Programme	Participated	Arputha Arts and Science, Pudukkottai
22	25.05.2020	E-Quiz on Management	Quiz Programme	Participated	Sreenivasa Institute of Technology and Management Studies, Andhra Pradesh
23	27.05.2020	E-Quiz on General Knowledge and Research Methodology	Quiz Programme	Participated	St. Thomas College of Arts and Science, Chennai
24	27.05.2020	A Paradigm Shift in the Teaching-Learning Process Post COVID-19	-	Participated	P.S.R. Engineering College (Autonomous), Sivakasi
25	01.06.2020	E-Commerce and Cloud Computing- Post COVID-19	International Webinar	Participated	Urumu Dhanalakshmi College, Trichy
26	1 & 2.06.2020	Research Project Proposal Writing	National Level Online Workshop	Participated	St. Joseph's College (Autonomous), Trichy
27	02.06.2020	National Level COVID-19 Awareness Programme	Quiz Programme	Participated	A.V.C. College (Autonomous), Mayiladuthurai
28	03.06.2020	Impact of COVID-19: Importance and Future of Horticulture in India	National Webinar	Participated	Lucknow Christian (Degree) College, Lucknow
29	3,4&5.06.2020	Online Course Design, Development and Delivery	Three Day Online Workshop	Participated	UGC-HRD Centre, University of Hyderabad, Hyderabad
30	04.06.2020	COVID-19 Pandemic Awareness Programme	Online Course	Participated	Marudupandiyar College, Thanjavur
31	08.06.2020	Corporate Accounting	Online Quiz Programme	Participated	Shanmuga Industries Arts & Science College, Tiruvannamalai
32	08.06.2020	Gandhian Principles	Online Quiz Programme	Participated	Arulmigu Palaniandavar Arts College for Women, Palani

33	09.06.2020	Indian Economy- Current Challenges	Webinar	Participated	AIEMS, Bengaluru
34	10.06.2020	Online Quiz on Research Methods	Quiz Programme	Participated	Dwaraka Doss Govardhan Doss Vaishnav College, Chennai
35	10.06.2020	COVID-19 Awareness	Quiz Programme	Participated	As-Salam College of Engineering and Technology, Thirumangalakudi
36	13.06.2020	Business Management	National Level Online Quiz	Participated	Sreenidhi Institute of Science and Technology, Hyderabad
37	15.06.2020	Impact of COVID-19 on Global Trade and Commerce	National Webinar	Participated	Keshav Memorial Institute of Commerce and Science Hyderabad
38	21.06.2020	Awareness on Yoga	National Level Online Quiz	Participated	A.V.C. College (Autonomous), Mayiladuthurai
39	22 to 26.06.2020	Recent Trends in Power Systems	One Week Online FDP	Participated	Sharad Institute of Technology College of Engineering, Yadrav (Ichalkaranji)
40	23.06.2020	National Level Business Connection	-	Participated	Madonna Arts and Science College for Women, Madurai
41	27.06.2020	Recent Advances in Modern Medicine	International Webinar	Participated	Seethalakshmi Ramaswami College (Autonomous), Trichy
42	23.07.2020	Commerce and Statistics	National Level Online Quiz Programme	Participated	Vivekananda College, Kanniyakumari
43	24.07.2020	Data Structures	International Level e-Quiz	Participated	St. Xavier's Catholic College of Engineering, Kanniyakumari
44	27 to 31.07.2020	Reanimating Skills to the New Normal	Five Day Webinar	Participated	Fathima College (Autonomous), Madurai
45	03.08.2020	Introduction to Data Visualization and its Tools	One Day National Level Webinar	Participated	Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi
46	3 to 5.08.2020	Banking and Stock Markets	Online Quiz Programme	Participated	Srimad Andavan Arts and Science College (Autonomous), Trichy
47	29 to 30.01.2021	Impact of Engineering, Science	Global Web Conference	Participated	National Foundation for Entrepreneurship

		& Management on Digital Transformation			Development
48	07.04.2021	Research Methodology Review Test	National Level Online e-Quiz	Participated	Ananda College, Devakottai
49	13.06.2021	The Power of Mindfulness	National Level Webinar	Participated	Vishwaksena Arts & Science College for Women, Thiruvallur
50	23 & 24.06.2021	Understanding Pedagogy and Research Output	Two Day Online Faculty development Programme	Participated	Sengamala Thayaar Educational Trust Women's College, Mannarkudi
51	19.07.2021	Career Planning	-	Participated	Alagappa University, Karaikudi

Doctoral Committee Members for Ph.D Degree in Bharathidasan University

S. No	Name of the Students	Name of the Guide	Registration No	Name of the College
01.	D.Elanchelian	Dr.R. Murugupandian	34027/Ph.D/Commerce/Part Time/Oct 2011	T.B.M.L College
02.	R.Selvarani	Dr.R. Murugupandian	34023/Ph.D/Commerce/Fulltime/Oct 2011	T.B.M.L College
03.	A.R.Chitra Juliet Mangeshkar	Dr.R. Murugupandian	45557/Ph.D/Commerce/Part Time/Jan 2012	T.B.M.L College
04.	M. Easter Anburaj	Dr.R. Murugupandian	7701/Ph.D/Commerce/Part Time/April 2012	T.B.M.L College
05.	T.Bharathidasan	Dr.R. Murugupandian	6349/Ph.D/Commerce/Part Time/April 2012	T.B.M.L College
06.	V.G.Geetha	Dr.R. Murugupandian	47436/Ph.D.K4/Commerce/Full time/Jan.2013	T.B.M.L College
07.	D.Jayamani	Dr.D.Christy Selvarani	45761/Ph.D.K4/Commerce/Part time/Jan.2013	Urumu Dhanalakshmi College
08.	D.Prema	Dr.M.Saminathan	46395/Ph.D.K4/Commerce/Part time/Jan.2013	A.V.V.M.Sri Pushpam College
09.	S.Nilalochani	Dr.R.Saminathan	33427/Ph.D.K4/Commerce/Full time/Oct 2013	Bharathidasan University College
10.	D.Umamaheswari	Dr.K.Uma	42357/Ph.D.4/Management/Part time/Jan 2014	J.J.College of Arts And Science
11.	M.Sathish Kumar	Dr.A.Jersey Mary	37684/Ph.D.K4/Commerce/Part time/Jan.2014	Urumu Dhanalakshmi College
12.	S.Karthikeyan	Dr.K.Uma	42358/Ph.D.K4/Management/Part time/Jan.2014	J.J.College Of Arts And Science
13.	M.R.Kalaivanan	Dr.D.Christy Selvarani	32404/Ph.D.K4/Commerce/Part time/Oct.2014	Urumu Dhanalakshmi College
14.	G.S.Dhiva	Dr.L.Leo Franklin	34813/Ph.D.K4/Commerce/Part time/Oct 2014	J.J.College of Arts And Science

15.	A.Rajkumari	Dr.L.Leo Franklin	17695/Ph.D.4/Commerce/Part time/Jan 2015	J.J.College of Arts And Science
16.	S.Baby Motcharakkini	Dr.D.Janet Rajakumari	47626/Ph.D.4/Commerce/Part time/Jan 2015	Urumu Dhanalakshmi College
17.	K.Robert	Dr.V.Ramakrishnan	17318/Ph.D.K4/Commerce/Part time/July.2015	A.V.V.M.Sri Pushpam College
18.	C.Parimala	Dr.S.Nagasanthi	45739/Ph.D.4/Management/Part time/Jan 2016	J.J.College of Arts And Science
19.	L.Stephen Inbaraj	Dr.N.Saravanan	7899/Ph.D.4/Management/Part time/April-2016	Urumu Dhanalakshmi College
20.	C.Faisal	Dr.S.Nagasanthi	7841/Ph.D.4/Commerce/Part time/April-2016	J.J.College of Arts And Science
21.	A.Arun Prasad	Dr.S.Parithi	17435/Ph.D.4/Management/Part time/July-2016	J.J.College of Arts And Science
22.	A.Britto Arokia Raj	Dr.D.Christy Selvarani	17430/Ph.D.K4/Management/Part time/July 2016	Urumu Dhanalakshmi College
23.	V.Narayanan	Dr.D.Christy Selvarani	7900/Ph.D.K4/Management/Part time/ July 2016	Urumu Dhanalakshmi College
24.	V.Prasanna	Dr.D.Christy Selvarani	17429/Ph.D.K4/Management/Part time/Oct. 2016	Urumu Dhanalakshmi College
25.	S.Rajaraman	Dr.D.Christy Selvarani	28541/Ph.D.K4/Management/Part time/Oct. 2016	Urumu Dhanalakshmi College
26.	G.Gobi	Dr.M.Caleb Kesavan	39869/Ph.D.4/Commerce/Full time/Jan 2017	Pavendar Bharathidasan College of Arts And Science
27.	S.Prakash	Dr.M.Caleb Kesavan	39867/Ph.D.4/Commerce/Full time/Jan 2017	Pavendar Bharathidasan College of Arts And Science
28.	Shankar	Dr.K.Uma	7872/Ph.D.K4/Management/Part time/Jan 2017	J.J.College of Arts And Science
29.	R.Saraswathy	Dr.R.Kannappa	40345/Ph.D.K4/Management/Part time/Jan 2017	Periyar E.V.R College
30.	M.Muthamilarasu	Dr.D.Christy Selvarani	29331/Ph.D.K4/Management/Part time/January 2017	Urumu Dhanalakshmi College
31.	R.Azhagunangai	Dr.M.Caleb Kesavan	08818/Ph.D.K6/Commerce/Full Time/April 2017	Pavendar Bharathidasan College of Arts And Science
32.	T.Gnanasounthary	Dr.D.Vijayalakshmi	08875/Ph.D.K4/Management/Part time/April2017	Imayam Arts And Science College
33.	M.S.Sudha	Dr.M.Caleb Kesavan	08887/Ph.D.K4/Commerce/Part time/April 2017	Pavendar Bharathidasan College of Arts And Science
34.	N.Muthuraja	Dr.P.Gowthaman	16880/Ph.D.K4/Manage	Bharathidasan

			ment/Part time/Oct. 2017	University Model College
35.	K.Kalpana	Dr.M.Caleb Kesavan	27674/Ph.D.K4/Commerce/Part time/Jan 2018	Pavendar Bharathidasan College of Arts And Science
36.	G.Kolanchinathan	Dr.M.Caleb Kesavan	27673/Ph.D.K4/Commerce/Part time/Jan 2018	Pavendar Bharathidasan College of Arts And Science
37.	Joshua Benaiah	Dr.M.Chandrasekaran	16884/Ph.D.K4/Management/Part time/Jan 2018	Pavendar Bharathidasan College of Arts And Science
38.	V.Nithiyakala	Dr.D.Christy Selvarani	26901/Ph.D.K4/Management/Part time/January 2018	Ururu Dhanalakshmi College

Signature

(Dr. S.ELANGO)