

URUMU DHANALAKSHMI COLLEGE

(Affiliated to Bharathidasan University)
Kattur, Trichy-620 019



FACULTY PROFILE

DEPARTMENT OF MANAGEMENT STUDIES

Name	Dr.R.RENGARAJAN
Qualification	B.E.,MBA.,NET.,SET.,ME.,Ph.D.
Father/ Husband's Name	R. Ramaiah
Age & Date of Birth (dd-mm-yy)	38 & 08/01/1986
Designation / Department	Assistant Professor/ Management Studies
Official Address	Residential Address
Dr.R.RENGARAJAN Assistant Professor Department of Management Studies Ururu Dhanalakshmi College (Affiliated to Bharathidasan University) Kattur, Trichy-620 019	212 A Anna Nagar, Melapatti, Ennai, Ennai Post, Illupur, Pudukkottai-622102
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PAN No.	ATFPR6795M

Teaching Experience: (in chronological order)

S.No.	Name of the Organization	Post Held	Period		Experience (in yrs and month)
			From	To	
1	Ururu Dhanalakshmi College, Trichy	Assistant Professor	March 3 rd , 2021	Till date	3 yrs 11 months
2	PRIST School of Business, PRIST University	Assistant Professor	July 3 rd , 2017	April 15 th , 2021	3 yrs 9 months
3	Nalanda School of Business, Trichy	Assistant Professor	January 3 rd , 2014	June 30 th , 2017	3 yrs 6 months
4	CARE School of Business Management, Trichy	Assistant Professor	June 17 th , 2013	December 26 th , 2013	6 months
5	Sudharsan Engineering College, Pudukkottai	Assistant Professor	July 28, 2010	May 31 st , 2013	2 yrs 10 months

Industrial Experience: (in chronological order)

S.No.	Name of the Organization	Post Held	Period		Experience (in yrs and month)
			From	To	
1	Tamilnadu Electricity Board, Cuddalore.	Apprentice Trainee	June 19, 2009	June 18, 2010	1 yr

Academic Qualification (from highest qualification)						
S. No	Degree / Diploma	Branch/ Specialization	Year of Passing	Class Obtained	Marks Obtained	Board / University
1	Ph.D	Management	2013-2022	-	-	Bharathiyar University, Coimbatore
2	M.E	Power Systems	2015-2016	I	75%	Bharathidasan Institute of Technology, Anna University, Trichy
3	MBA	Finance & Marketing	2008-2009	I	81.06%	Kongu Engineering College (Autonomous), Anna University, Coimbatore
4	B.E	Electrical & Electronics	2006-2007	I	74%	Adiparasakthi Engineering College, Melmaruvathur
5	HSC	State Board	2002-2003	I	71.84%	NLC Boys Higher Secondary School, Neyveli (Township),
6	SSLC	State Board	2000-2001	I	82.6%	NLC Boys Higher Secondary School, Neyveli (Township),

Qualifying Exam						
S. No	Degree / Diploma	Branch/ Specialization	Year of Passing	Class Obtained	Marks Obtained	Board / University
1	NET	Management	24 th June, 2012	-	60.57%	UGC - NET Bureau
2	SLET	Management	7 th October, 2012	-	219/300	Bharathiyar University - Nodal Agency

Number of Publications			
Guest Lecturer	International Journals	National Journals	Seminar/ Webinar
3	7	-	1

Guest Lecture

- Acted as a resource person on “Skill Development Programme on Business Quiz & Managerial Activities” for Commerce Students at Vivekanadha Arts and Science College for Women, Tiruchengode on 19th July, 2024
- Delivered an online guest lecture on “Green Supply Chain Management” for Commerce Students at Vivekanadha Arts and Science College for Women, Tiruchengode on 11th March, 2024
- Delivered a guest lecture on “Research Methods for Managers” for Management Faculties at Rabiammal Ahamed Maideen College for Women, Thiruvavur on 13th July, 2019
- Delivered a guest lecture on “**Personality Development and Interview Skills**” for final year ECE students at Sudharsan Polytechnic College, Sathiyamangalam, Pudukkottai.
- Delivered a guest lecture on “**Personality Development and Resume preparation**” for final year MCA students at Sudharsan Engineering College, Sathiyamangalam, Pudukkottai

Scopus Indexed Journal Publications

- “Customer’s Perception on Building Management Systems in Residential Complexes at Chennai”, International Journal of Innovative Technology and Exploring Engineering (IJITEE) ISSN: 2278-3075, Volume-8 Issue-12, October 2019 Pg. No. 96-104 <https://www.ijitee.org/download/volume-8-issue-12/>

Patent Published

- “Published a Patent on “A Method on Supply Chain Optimization Using Predictive Analytics” On 24th January, 2025. Application Number:202541006114

Paper Published in National and International Journals

- “A Literature review of Employee Involvement in Green Supply Chain Management Practices”, Journal of Applied Science and Computations, Vol. 6 Issue 3, March 2019 ISSN 1076-5131 Pg. No. 384-390 <http://j-asc.com/VOLUME-6-ISSUE-3-MARCH-2019/>
- “A Study on Service Quality in Royal Enfield showroom Chennai”, International journal of current engineering and scientific research Vol. 5, Issue 4, Part VIII, March 2018 ISSN (Print) : 2393-8374 ISSN (Online): 2394 – 0697 <http://troindia.in/journal/ijcesr/index.html>
- “A Study on Cross Dock Operational Feasibility in SGS logistics Chennai”, International journal of current engineering and scientific research Vol. 5, Issue 4, Part III, March 2018 ISSN (Print) : 2393-8374 ISSN (Online): 2394 – 0697 <http://troindia.in/journal/ijcesr/index.html>
- “Design of Stand-Alone Hybrid Wind- Photovoltaic System”, International Journal of Advanced Research in Electrical, Electronics and Instrumentation Engineering (*An ISO 3297: 2007 Certified Organization*) Vol. 5, Issue 3, March 2016 ISSN (Print) : 2320 – 3765, ISSN (Online): 2278 – 8875 <http://ijareeie.com>
- “A Study on the Adoption of Green Supply Chain Initiatives among Small and Medium Enterprises and Its Benefits for the Environment Sustainability”, International Journal of Transformations in Business Management (IJTBM) 2015, Vol. No. 5, Issue No. II, Apr-Jun ISSN: 2231-6868 <http://www.ijtbm.com>
- “A Study on Inventory Management Practices with Special Reference to Procurement Wing of Infosys (BPO) Ltd, Chennai”, International Journal of Research in Management Sciences Volume 2, Issue 4, October-December, 2014, pp. 10-16 ISSN Online: 2347-5943 Print: 2347-8780, DOA : 03112014 © IASTER 2014, www.iaster.com

Seminar/ Webinar

- Participated in the webinar on” Outcome Based Education Through Bloom’s Taxonomy: Stepping Up the Learning Domain” Organized by Internal Quality Assurance Cell(IQAC) and Department of Commerce-IV Rathinam College of Arts and Science, Coimbatore on 19th June 2020

Conferences, Workshops, Staff Development Programmes attended/ Papers Presented			
International Conferences	National Conferences	Workshops/ Training	Staff Development Programme
5	1	7	4

Paper Published in National and International Conferences

- **Impact of MNC'S in Marketing FMCG Products in Indian Subcontinent**
Venue: Annai Mathammal Sheela Engineering College, Namakkal.
- **Innovative Marketing: “Sell your service in 3 easy steps” published with ISBN No. 978-81-909104-0-8.**
Venue: Jamal Institute of Management, Jamal Mohamed College (Autonomous), Trichy.
- **Social Entrepreneurship & Corporate Growth In Modern Era**
Venue: Gandhigram Rural University, Dindugul.
- **Impact of Private Equity and Hedge Funds in Economic Sustainability**
Venue: Vels Institute of Science, Technology and Advanced Studies, Chennai.
- **Human Resource Management and Economic Conditions of Tourist Places in India**
Venue: Aadhavan College of Arts and Science, Manapparai.
- **Rural Marketing an Innovative Area for New Entrants In Business**
Venue: UGC Sponsored National Seminar on “Innovative Management Practices”, Annamalai University.

Workshop

- Participated in one-day (November 9, 2019) workshop on “One Day Workshop on R”, Organized by Teaching Learning Centre, ICT at IIT Bombay, funded by MHRD, Government of India organized by PRIST University, Vallam, Thanjavur.
- Participated in one-day (February 9, 2019) workshop on “Intellectual Property Rights”, Organized by Patent Information Centre, Tamilnadu State Council for Science and Technology (TNSCST).” sponsored by PRIST University, Vallam, Thanjavur.
- Participated in one-day (February 10, 2019) workshop on “Project Proposal Writing”, Organized by National Council for Science & Technology Communication (NCSTC), Department of Science and Technology, Govt. of India & Tamilnadu State Council for Science and Technology (TNSCST), sponsored by PRIST University, Vallam, Thanjavur.
- Participated in one-day (April 24, 2018) workshop on “Research Methodology in Social Sciences” Organized by Swami Vivekananda Arts and Science, Thanjavur.
- Participated in one-day (May 18, 2014) workshop on “Leadership Enrichment Programme for College Teachers” sponsored by Agni Knowledge Foundations, Agni School of Business Excellence, Dindugul.
- Participated in the one-day National Level workshop (January 21st, 2012) on writing “Research report preparation” at Sudharsan Engineering College, Sathiyamangalam, Pudukkottai.

Soft Skill Training

- Participated in soft skill training program on “Dale Carnegie Seminar” at Sudharsan Engineering College from 21st April 2011 to 23rd April 2011.

Staff/ Faculty Development Program

- Participated in two-week (January 06-11, 2025) Faculty Development Programme on “Banking and Back Office Operations” conducted by NSE Academy, Naan Mudhalvan Program at Bharathidasan University, Trichy.
- Participated in two-week (November 04-17, 2016) Faculty Development Programme on “Entrepreneurship” sponsored by NSTEDB, Department of Science & Technology, Government of India, New Delhi and organized by M.I.E.T Engineering College, Trichy.
- Participated in two-week (May 15-29, 2013) Faculty Development Programme on “Quality Management Leads to Excellence in TQM” sponsored by AICTE, New Delhi and organized by Sudharsan Engineering College, Sathiyamangalam, Pudukkottai.
- Participated in three days (August 31st to September 2nd, 2012) Staff Development Programme STEP5 organized by Sudharsan Engineering College, Sathiyamangalam, Pudukkottai.
- Participated in two-week (April 16-30, 2012) Staff Development Programme on “Research Methods in Management and Commerce” sponsored by AICTE, New Delhi and organized by Sudharsan Engineering College, Sathiyamangalam, Pudukkottai.
- Participated in three days (June 19-21st, 2011) Staff Development Programme STEP4 organized by Sudharsan Engineering College, Sathiyamangalam, Pudukkottai.

Additional Assignments / Activities as Coordinator/ Committee Member
<ul style="list-style-type: none"> ➤ Nominated as Board of Studies Member for Management from January 2025 at Bharathidasan University, Trichy ➤ Examiner for UG at Bharathidasan University, Trichy ➤ Acting as Integrated Management System (IMS) Committee member at Urumu Dhanalakshmi College. ➤ Question Paper Setter for Management Studies at PSG College of Arts and Science, Coimbatore. ➤ Handling Classes for Distance Education (Commerce) Annamalai University. ➤ Examiner for UG & PG (Management Studies) at PRIST University, Thanjavur. ➤ Acted as University Representative for University Examination at PRIST University, Thanjavur. ➤ Question Paper Setter for UG & PG (Management Studies) at PRIST University, Thanjavur. ➤ Acted as Board of Studies Member for Management Studies at PRIST University, Thanjavur. ➤ Acted as Jury for Business Plan, Paper Presentation and AD Zap programs at PRIST University, Trichy ➤ Acted as NEET Exam Observer in the year 2018 ➤ Acted as committee member for NAAC, UGC, AICTE, NAD, NIRF ➤ Acted as Co-coordinator for AICTE sponsored Research Promotion Scheme at Sudharsan Engineering College

Membership Details:

S. No	Organisation
1	Life Time Member at Entrepreneurship Development and Innovation Institute, Chennai

Other Relevant Information (if Any):

I assure that all the details furnished above are true to the best of my knowledge.



(Dr.R.RENGARAJAN)

