CURRICULUM VITAE

Dr Revathi Balasubramanian
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North Andal Street,
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+91-7550355918
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OBJECTIVE:

To get a challenging position of lecturer in which I can utilize my experience and make the bright carrier of students.

ACADEMIC QUALIFICATION

CLASS/ COURSE	INSTITUTION/ UNIVERSITY	YEAR OF PASSING	PERCENTAGE
Ph.D (Management)	Urumu Dhanalakshmi College Bharathidasan University,Trichy	2020	
M.PHIL (Management)	Prist Ramajayam Institute of science and Technology Prist university, Thanjavur	2011	70
M.B.A (Management)	Coimbatore Institute Of Management And Technology, Bharathiar University, Coimbatore	2008	67
B.Com	AvinashilingamUniversity,Coimbatore	2006	67
HSC	Girls Higher Secondary School, Srirangam	2003	79
SSLC	Nirmala Matriculation School,Pudukkottai	2001	64

PROJECT PROFILE

M.B.A Project

"A Study on Customer Satisfaction of Salzer Rotary Switches in Coimbatore District"

M.Phil Dissertation

"A Study on Customer Satisfaction on LG Television Sets in Tiruchirappalli District"

WORK EXPERIENCE

- Working as Lecturer in Urumu Dhanalakshmi college from 2017 to Till date
- Worked as Lecturer in Dhanalakshmisrinivasan Arts and Science college for women from 2016 to 2017
- Worked as Lecturer in ShrimatiIndira Gandhi College from 2010 to 2015
- Worked as purchase officer in Ramakrishnan college of Engineering & Technology (2009-2010)
- Worked in TCS as a Senior Process Executive (2008 -2009).

TECHNICAL SKILLS

- Diploma in Computer Application
- Diploma in Multimedia and Graphics

CONFERENCES AND WORKSHOPS

1. ICT Academy of Tamilnadu and Bharathidasan University organised Three day Skill – based training Program on "E-LITERACY" held on 11-13th August 2011

2. International Workshop on "EFFECTIVE TEACHING OF FINANCE" held on 19th May 2012 at Bharathidasan University, Tiruchirappalli

3. One day Workshop on "CAREER GUIDANCE" held on 25th August 2012 at National College, Tiruchirappalli

4. "Five Days Entrepreneurship Training Workshop to College Teachers" organised by IECD held on 20th March 2013 to 25th March 2013 at ShrimatiIndira Gandhi College , Tiruchirappalli

5. National Level Seminar- "Knowledge Management and its utilisation" held on 17th February 2017 at DhanalakshmiSrinivasan Arts and Science College for Women,Perambalur

6. National Conference-" Green Marketing" held on 14th March 2017 at MAM B-School and MAM College of Engineering

7. International seminar-"GST and its Impact on Indian Economy" held on 6th September 2017 at UrumuDhanalakshmi College, Tiruchirappalli

8. One day International Workshop on "Research Methodology and Research writing" held on 26th September 2017 at Periyar EVR College,Tiruchirappalli

9. International Conference –" Green Marketing : Contemporary issues in consumers attitude towards Environment Friendly Products" held on 04th December 2017 at Nehru Group of institutions,Coimbatore

10. Research Projects: Funding Agencies and Proposal Writing held on 28th February 2018 at Periyar EVR College,Tiruchirappalli

11. One day Orientation Programme on "Being an Effective Teacher" held on 23rd June 2018 at UrumuDhanalakshmi College ,Tiruchirappalli

12. Special Outreach Programme On Swachh Bharat Mission held on 07th December 2018 at Tiruchirappalli Corporation

13. National Workshop on Statistical Packages for Social Sciences(SPSS-2019) held on 01st February 2019 at Imayam Arts and Science College,Thuraiyur

14. NeuroTejas-NLP for Teachers Peak Performance held on 9th and 10th August 2019 at Nehru College of Management ,Coimbatore

15. Two days International Conference on "Human Power in the Globalised ERA" held on 11th and 12th September 2019 at UrumuDhanalakshmi College, Tiruchirappalli

16. National Conference-A Study on Consumer awareness of Green Marketing in Tiruchirappalli District held on 25th September 2019 at Jamal Mohammed College, Tiruchirappalli

17. One Day Workshop on" Consumer Awareness-an Emerging Force" held on 30th September 2018 at UrumuDhanalakshmi College, Tiruchirappalli

18. International Conference- Green Marketing: Awareness of Green Products by Consumers in India held on 08th January 2020 at Bishop Heber College , Tiruchirappalli

19. International Conference- Green Marketing: Consumer awareness of Green Products in India held on 23rd January 2020 at Jamal Mohammed College, Tiruchirappalli

20. RRC Programme Officers Meet and Peer Educators Training Programme held on 18th February 2020 at RRC Cell of Bharathidasan University ,Tiruchirappalli

21. International Seminar- Factors affecting Green Marketing in India and Srilanka held on 21st February 2020 at Periyar EVR College,Tiruchirappalli

LANGUAGES KNOWN

English (Speak,Read,Write)

Tamil (Speak,Read,Write)

PERSONAL PROFILE

FATHER NAME	:	S.Balasubramanian
MOTHER NAME	:	B.Padmavathi
DATE OF BIRTH	:	09-04-1986
AGE	:	33
GENDER	:	Female
NATIONALITY	:	Indian
RELIGION	:	Hindu
COMMUNITY	:	OC
SEX	:	Female
MARITAL STATUS	:	Married
PERMANENT ADDRESS	:	No. 20/10 New Mudhaliyar Store, North Andal Street, Trichy - 620 002.

DECLARATION

I hereby declare that the information furnished here are true to the best of my knowledge and belief

PLACE:

DATE:

(B.REVATHI)